

CLIMATE NEUTRAL

Climate neutral means that CO₂ emissions are reduced to zero.

During the manufacture process, emissions arise from production (electricity for machines), plastic packaging (oil for the production of plastic) or shipping (supplier diesel / petrol).

Through bio-electricity and e-mobility, CO₂ emissions can be reduced.

But there is always a rest emission. And this rest is compensated with so-called CO₂ certificates.

By the way: Käfer uses only green electricity in all its production plants, including ours in Hamburg.

The basic idea behind this offsetting is that it makes no difference to the climate where on our planet CO₂ is saved.

Because of these financially subventioned climate protection projects,

The goal of emitting less or no CO₂, like through binding through forests, can be reached.

The term "climate-neutral" should and may only be used in advertising if one can prove how the CO₂ emissions have been compensated.

The goal must be to cause less CO₂ emissions each year and thus purchase fewer certificates.

To ensure that as little CO₂ as possible is emitted, the most important thing is for EVERY sustainability offensive - including Käfer's - is: to avoid and reduce and optimise every process sustainably.

The company "Zukunftswerk" is an official partner of Käfer-Service GmbH, whose central theme is climate protection. The evaluation of the CO₂ emission balances is the basis of all efforts relating to climate-friendly business.

Please contact us if you would like an evaluation for your event.

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